

2026

VISUAL STRATEGIST | MULTIMEDIA DESIGNER

JULLIAN Bernardo.



VISUAL STRATEGY + DESIGN PORTFOLIO

Tap the navigation tabs above to explore projects.

DEFINING

JULLIAN BERNARDO.

Creative Leadership & Strategy

With over five years of experience designing for multinational firms, I bridge the gap between business objectives and world-class visual execution. I specialize in leading end-to-end creative management, translating complex corporate logic into high-stakes pitch decks and strategic presentation systems that command attention and drive conversion.

End-to-End Multimedia Design

A versatile, multi-disciplinary approach to visual storytelling that spans layout design, illustration, and brand identity. I manage projects from initial storyboarding to final execution, ensuring a cohesive brand narrative across every touchpoint while maintaining a borderless standard of aesthetic excellence.

Adtech & Mobile Creative Production

Expert creative direction and production tailored specifically for the fast-paced AdTech space. I combine technical precision with high-impact animation and motion graphics to build scalable, optimized mobile advertising assets that maximize user engagement and elevate digital brand presence.



SELECTED AGENCY & CORPORATE ACCOUNTS

Enterprise Tech & Global Brands



Tier-1 Financial Services & Capital Markets



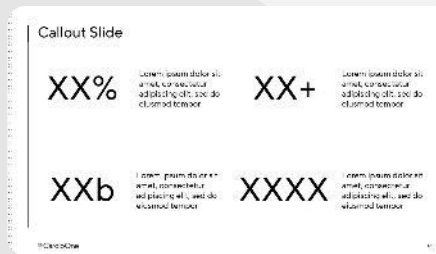
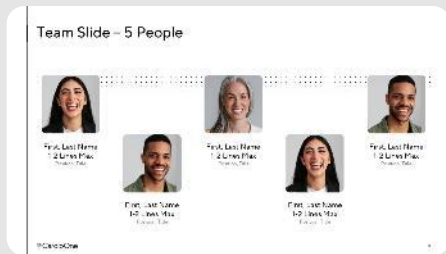
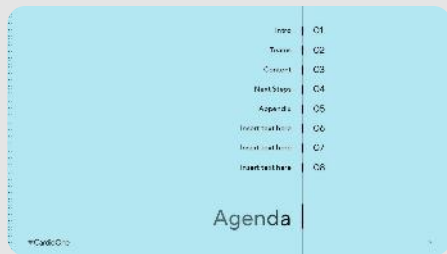
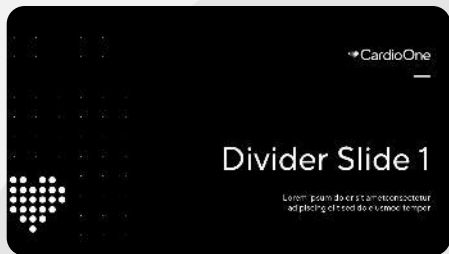
High-Growth Digital Media, AdTech & Gaming



To comply with strict non-disclosure agreements, work samples for select financial and enterprise technology clients are withheld from public viewing.



CardioOne | Brand Identity & Investor Pitch Deck





Cargill x AmPm | Co-branded B2B Joint Venture Pitch Deck



Cargill x Burger King | Co-branded B2B Joint Venture Pitch Deck

**Beef 101:
Ranch to
Restaurant**

April 16, 2024

Cargill | Burger King

Ground Beef

- Trim is shipped or used in-house
- 150,000,000 lbs of Ground Beef per year

Highly Fragmented Production

- Genetics vary between and within environments
- One million farm families
- 30 million beef cows 80% held in 40 head herds
- Calf crop of approximately 37 head/herd
- For small farms, beef production is not primary business
- Hence, the Beef Industry is not really integrated like other proteins

Agenda

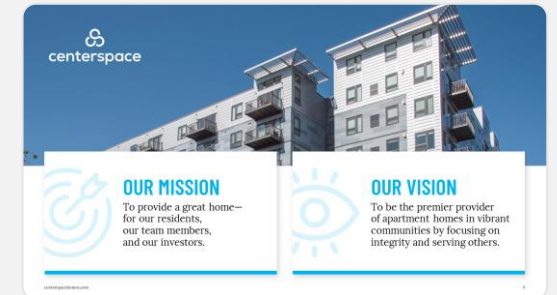
- 01 Introductions**
 - SR/BSI Team
 - Cargill Team
- 02 Beef Supply Chain & Process**
 - Beef Supply Chain
 - Ground beef
- 03 Trim Sources**
 - Origin of trimmings
 - Ground beef math
- 04 Schuyler Tour**
 - Facility Overview
 - Tour
- 05 Post Tour Questions**
 - What questions do you have?
 - What are items for follow-up?

U.S. Beef Industry Overview

Fragmented and Complex Industry

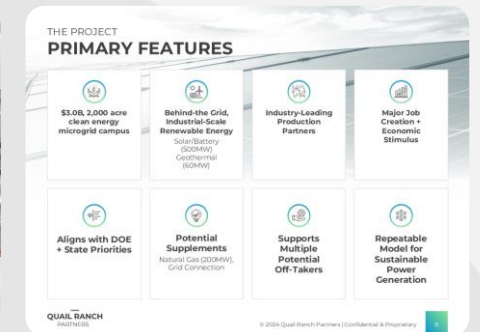
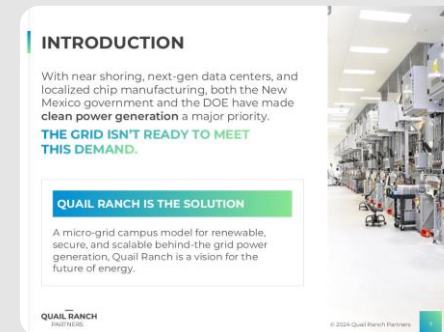
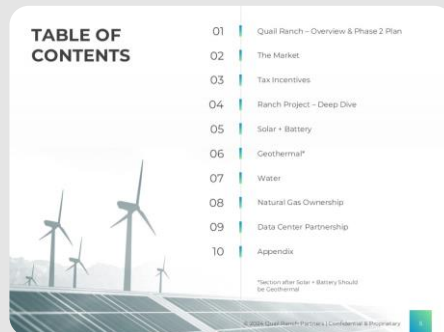
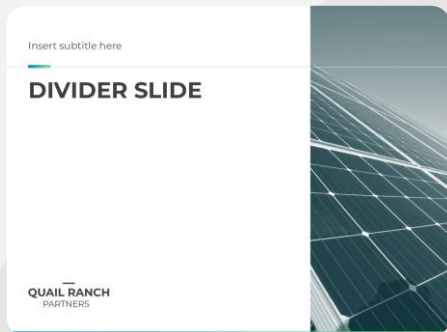
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|--|---|---|
| 913,246 Headcattle Equivalent | 14.4 million Cattle on Feed (2023 Average, USDA, NASS, NASS, NASS) | 727,906 Farms and Ranches (2023 Average, USDA, NASS, NASS, NASS) |
| 26,686 Families (2023 Average, USDA, NASS, NASS, NASS) | 94.8 million Cattle Headcattle (2023 Average, USDA, NASS, NASS, NASS) | 26.5 billion pounds annually (2023 Average, USDA, NASS, NASS, NASS) |
| | | 32.5 million Cows Slaughtered Annually (2023 Average, USDA, NASS, NASS, NASS) |

Centerspace | Corporate Investor Day Presentation Deck





Flood Mason | Renewable Energy Infrastructure Pitch Deck





Ladher Holdings | Business Concepts & Portfolio Overview

Ladher Holdings

A Portfolio of Business Concepts Built To Help Women Reach Their Fulfillment

Portfolio Overview

August 2024

Thank you!

Insert subtitle here

Ladher Holdings

Our Mission

Ladher Holdings (Ladder + Her) was founded to be that support – a portfolio of solutions, designed to empower women to find personal & professional fulfillment.

There are more working women than ever before. But our society is not set up to support them – especially where their working life & childcare intersect.

4.6M projected (in 18) Projected Labor Force Changes for Women (2021-2031)*

41% of parents say they are so stressed they can't function on most days**

How are women capable of 'doing it all' when they don't have the help?

Ladher Holdings

The Problem

Due to systemic breakdowns in childcare, people (especially women) are driven to leave the workforce early – causing a knock on economic impact on major markets.

- \$2.7B* Already lost due to childcare breakdown (avg. per city)
- \$528M In lost tax revenue (avg. per state)
- \$2B Lost due to attrition & employer turnover (for employers combined)
- Family care is #1 reason** *Superstudies workforce study (parents early retirement)

Market Sizing: Child Care: A Stable & Growing Market USD 583.4B (2023) +4.18% CAGR of

Ladher Holdings

A Babysitter's Club: The Solution

- A Babysitter's Club is the first localized babysitting app, providing a network of babysitters who are exclusively referred from the same community.
- Ensuring that both families & babysitters are trusted, dependable, and accountable.

Your Community

Ladher Holdings

THE IMPACT ON WOMEN

Child Care Breakdown leads to Women Working Less Hours

Women shouldering the childcare burden demand temporal flexibility in work schedules, especially during summer months.

9.8% Drop from May to July in total hours worked (before tax discount form)

Leading to Less Pay

Current Pay Gap

~\$1.00 (Men) vs \$0.84 (Women)

Ladher Holdings

The Family Member (FamMem) Experience

Families are referred in through existing community members

Create Profile

- Children Age
- Pay Range
- Verified Address

Ladher Holdings

Language Zen | AI-powered Product & Investor Presentation Deck

LANGUAGE ZEN

LANGUAGE LEARNING, PERSONALIZED

Investor Presentation

DECEMBER 2024

LANGUAGE ZEN is an AI-powered language learning platform

that provides a uniquely personalized and effective experience for every user.

Investor Highlights

- Significant market opportunity (\$9B market size for language learning apps)
- Unique product that uses TV series, music, and true personalization
- Defensible innovation – product blends a proprietary ML approach, integrated advertising, rich data structure and linguistic content
- Product is deployed & commercializing, with strong user reviews, and is poised to scale into new markets
- All-star international team with outstanding track record in entrepreneurship, AI development & linguistic psychology

App Store | Google Play

OUR SOLUTION

LANGUAGE ZEN is an AI-powered language tutor that provides a truly personalized experience for each user.

- "Lunares" is in the Shakira song you're learning!
- I see you're having some trouble with ser vs estar. Here's a video on how it should be used!
- We see you know about 580 words, let's build on that
- You know 90% of the words in this popular TikTok. Wanna learn the rest and watch it

KEY FEATURES

Powered by LZ's Proprietary ML Algorithm, Language Zen is a continually improving system that...

| | | | |
|---|---|--|--|
| <p>Builds An Understanding Of Each Individual User</p> <p>Based on personal vocabulary, background, education, prior knowledge, favorite TV shows & music</p> | <p>Learns From Others</p> <p>Adapts its experience from what other users struggle with</p> | <p>Teaches What You Want</p> <p>Based on a user's interests (music, TV series, fishing, shopping, business, etc.)</p> | <p>Adapts In Real-time To Your Progress</p> <p>Based on a user's progress & bridges what you know to what you want to know</p> |
|---|---|--|--|

How it Works

Unified by machine learning and a user-centric architecture

The process starts with a **Handcraft Linguistic Database** and a **Curated Database of Popular Content (Dataminer TV, Music)**. These feed into a **Rich Data Structure**. Simultaneously, the system uses **User's Personal Vocabulary & Interests**. The **Proprietary ML Algorithm** processes this data to train LLMs based on a robust library of content, while constraining them against the system's knowledge of each individual user. The final output is **LANGUAGE ZEN Adapts to you**.

MetLife x BJ's Restaurants | Co-branded Employee Benefits Brand System

CRAFTing
the Moments
that Matter

Seamless service. Extraordinary experiences.

Legal Plan Discussion

A DISCUSSION WITH BJ'S RESTAURANTS
JULY 2, 2024

Logos: BJ's, AMERILIFE BENEFITS, MetLife

Your MetLife team

- JP Eveleth**
Account Executive
- Courtney Miller**
Customer Service Consultant
- Brett Fisher**
Product Director – Legal Plans
- Howie Sisken**
Communications Lead
- Tim Jander**
Customer Unit Vice President

Logos: MetLife

Our discussion

- Welcome & Introductions
- MetLife Service Model
- Legal Plan Network
- MetLife Plan Enhancements
- BJ's Restaurants Employee Experience
- Communications
- Questions & Wrap-up

Logos: MetLife

Account Management & Implementation:
We do the work so you don't have to

Logos: MetLife

MetLife Legal Plan:
Committed to constantly enhancing our benefits

Logos: MetLife

Employee Experience:
So your employees can rest assured that we've got them covered

Logos: MetLife

Delivering confidence – so your employees can make the most of their benefits

Logos: MetLife

So your employees can weather whatever storms come their way

Logos: MetLife

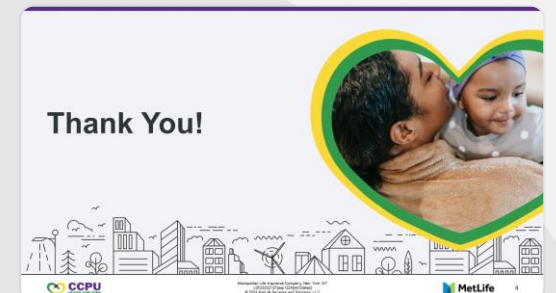
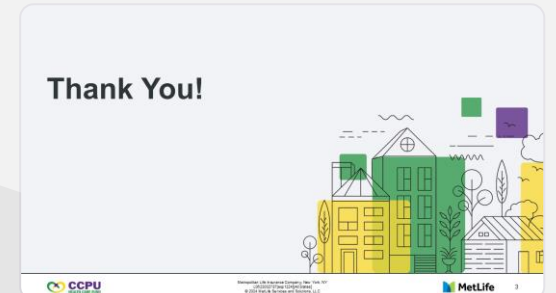
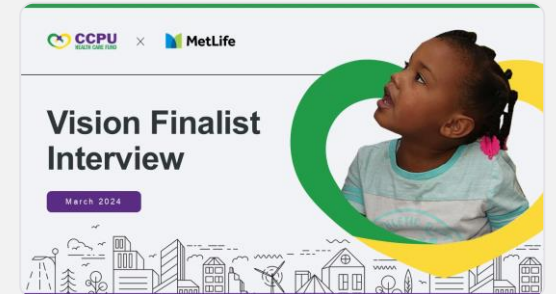
Appendix

Logos: MetLife

MetLife x CCPU | Health Care Fund Vision Finalist Presentation Deck

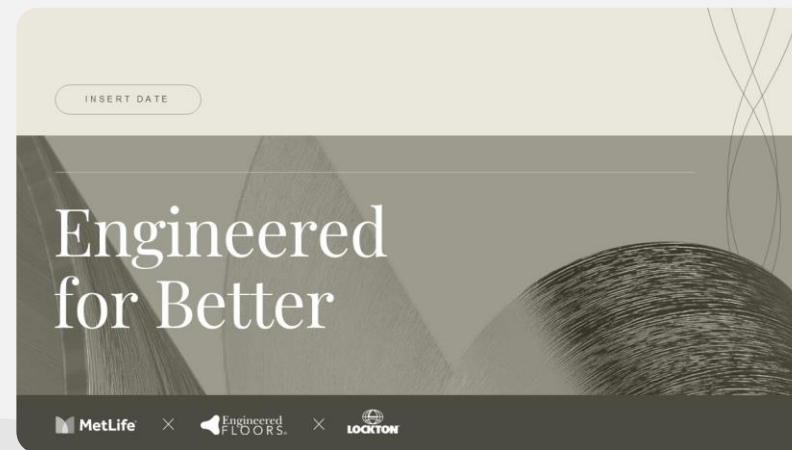
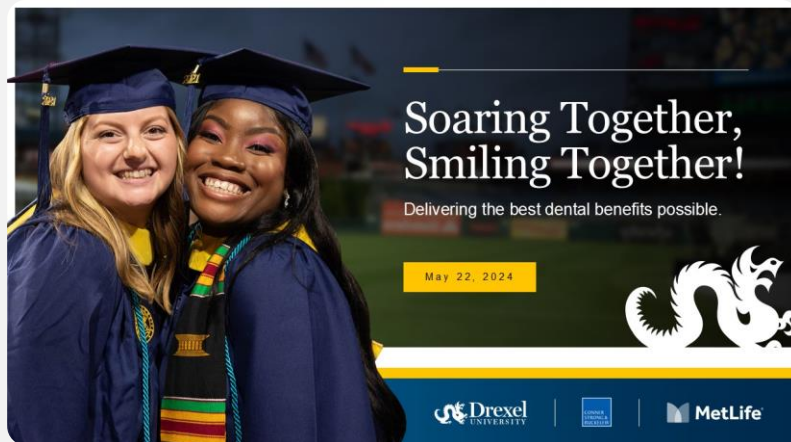
Vision Finalist Interview

March 2024





MetLife B2B Partnerships | Drexel University & Engineered Floors Co-brand Systems



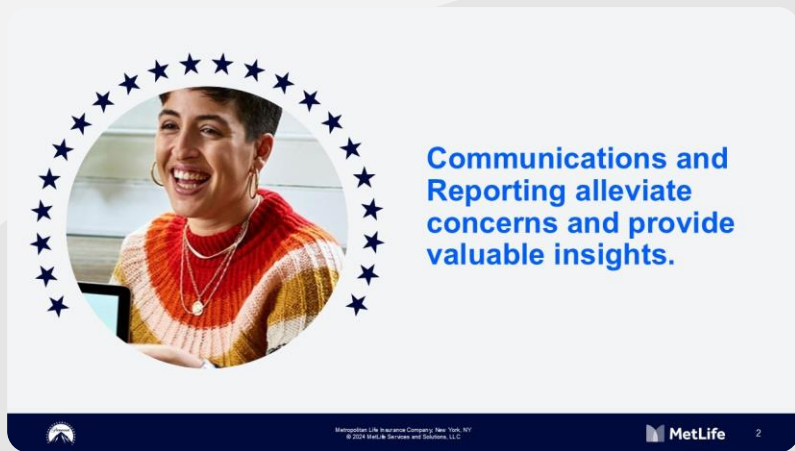
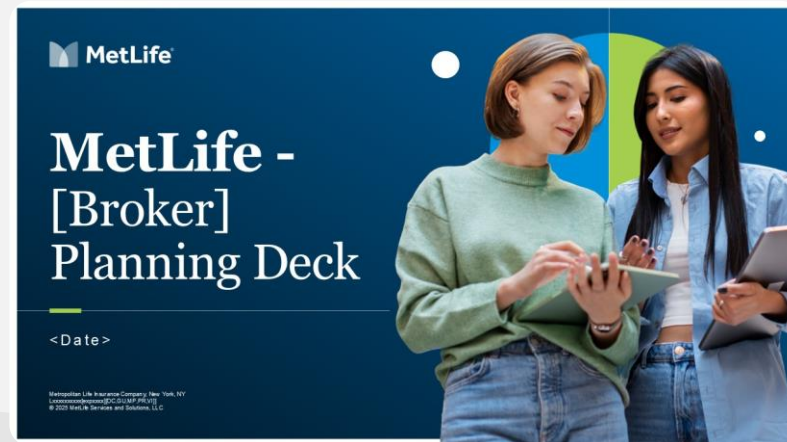
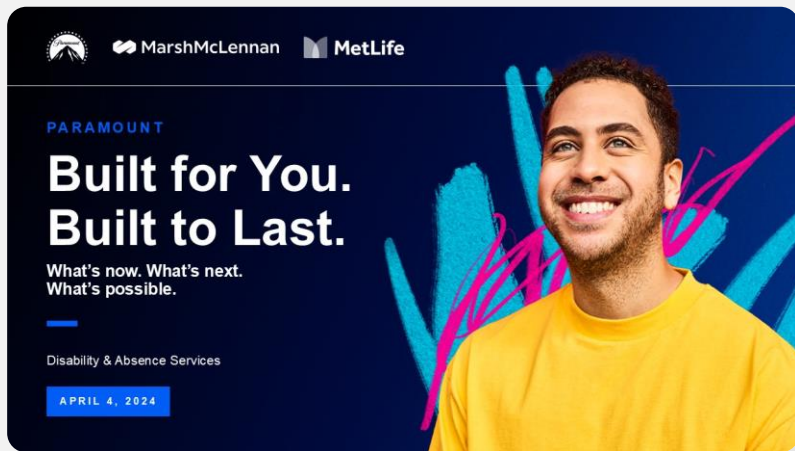


MetLife Internal Keynote | Strategic Roadmap & City-center Campaign System






MetLife Strategic Accounts | Paramount Co-brand & Broker Planning Matrices






CROCAPITAL x Plate Share | Strategic Investment & Tech Acquisition System



Building Tomorrow's Brands With Strategic Capital

CroCapital is a hedge fund technology company dedicated to transforming the investment landscape. We leverage cutting-edge tech to build, invest in, and scale high-potential brands and businesses in-house.




Let's Start a Conversation

Interested in learning more about CroCapital? Contact us to discuss how we can help you achieve your investment goals.



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Previous Similar Market Disruptors

| | |
|---|---|
|  |  |
| \$110B Short-Term Rental Market | \$100B Ride-Sharing Market |

Revolutionizing the Global Food-Sharing Economy

Powering the Plate Share App with a 4-Pronged Success Strategy



TAILWIND: Macroeconomic Home Kitchen Operators

California's (MEHKO): Empowering Home Chefs

- MEHKO**: Allows California residents to legally run small-scale home kitchens.
- Meal Limits**: Up to 90 meals per week can be prepared, ensuring manageable operations.
- Earnings Potential**: Home chefs can earn up to \$100,000 annually after paying inspection and obtaining permits.
- Impact**: MEHKO offers a unique pathway for home chefs to turn their passion into profit while contributing to California's growing food industry.



Market Opportunity Slide

This is an overlooked market that will fill a void for chef and consumer at the closest distance.

| | |
|---|--|
| \$360B Global food tech market by 2028 <small>Statista Research</small> | \$1 Trillion Global kitchen industry by 2030 <small>Statista Research</small> |
| \$26B U.S. meal kit market by 2027, growing at 19% annually <small>Statista Research</small> | 77% increase compared to previous three years |

BUILDING GROWTH STATISTICS

- 2,900+ new buildings (2021-2022) with 200K+ units
- Median units in a high-rise: 274 units

ASK \$5 MILLION

USE: For the four different divisions to work seamlessly together to get Plateshare to a 100K+ host userbase.

INVESTOR RETURNS

EQUITY SPLIT

- Initial Split: Investors receive 70% of equity, CroCapital retains 30%.
- After 36 Months: Split adjusts to 60/40, favoring investors with a continued majority.

QUARTERLY DISTRIBUTIONS

- Targeted **6-7% quarterly distributions** based on revenue performance, ensuring steady cash flow for investors as the business scales.

BUYBACK OPTION

- 3-Year Buyback** Option for CroCapital to buy back equity at a premium after three years, providing investors with a profitable exit opportunity.



Socialproof Security | Cybersecurity Threat Intelligence & Tech Presentation Deck

Inside the mind of a **HACKER**

Presenter's Name
Example Deck 2023

DATE

Divider Slide 1
Subtitle

Insert Title
20XX

- Section 01
Lorem ipsum dolor sit amet, consectetur
- Section 02
Lorem ipsum dolor sit amet, consectetur
- Section 03
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- Section 04
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Syndetix Incorporated | AI-powered Defense & Geospatial Strategy System

RAPTR

A First-to-Market, AI-Powered Geospatial Tracking Solution for Law Enforcement & Defense

INVESTOR OVERVIEW

SEPTEMBER 2024

RAPTR

A First-to-Market, AI-Powered Geospatial Tracking Solution for Law Enforcement & Defense

INVESTOR OVERVIEW

SEPTEMBER 2024

EXECUTIVE SUMMARY

RAPTR is a pioneering geospatial (cell phone tracking) solution for law enforcement, intelligence, and defense organizations.

RAPTR is the first market product that integrates proprietary AI algorithms, offering a dramatic improvement in targeting & tracking over market solutions.

Investor Highlights

- First-to-market AI/SaaS solution** for law enforcement, IC & Defense
- Product uniquely designed by & for peace officers** with highly defensible results
- Poised for commercialization** w/ 1 year of development, \$1M R&D investment, and early testing complete
- CEO/Founder is proven entrepreneur** with track record of building & operating high-growth companies primarily security/defense computing
- Accelerated Go-To-Market** via exclusive Team's extensive government customer network

THE PROBLEM

- Cell phones constantly log our geospatial locations - providing law enforcement & defense agencies critical data for case building, criminal apprehension & terrorist prevention.
- However, turning this data into an accurate map of a person's movements is extremely time-intensive.
- Using current market solutions, personnel spend **hours of manual interpretation, plotting & analysis** across thousands of data points to achieve useful intelligence.
- The result is missed opportunities, inefficiency and mistakes.

Unilever x Magnum | Retail Category Expansion & Format Strategy

FORMAT EXTENSION:

WE DONE IT BEFORE & KNOW WHAT WORKS

KEY LEARNINGS

- Ensure quality of product
- BMI support for new format
- Integrated IC category strategy to drive guidance per brand and segment, where to plan and how to play



MAGNUM CORE REMAINS BIGGEST BATTLE GROUND, BIG PROJECTS IN PLACE TO KEEP WINNING FROM COMPETITION

62% CAW

Magnum winning* in over 70% of the markets, tested in 2022, but we want more:

- Win
- Parity
- Loss

* The test is an annual 400 of a non-core format/port tested across several competitors in Poland

MAXIMIZE OUR ICE CREAM STRATEGY BY FOCUSING ON FIXING KEY AREAS

REFRESHED UNILEVER IC STRATEGY

- 01 Focus on growing biggest premium global brands with brand target per BU
- 02 Ensure full media investment across top brands (100% in Benetton)
- 03 Support with Portfolio Management & BU to maximize format and segments across the IC brand
- 04 Ensure Quality and Superiority across all our brands and products

FIVE KEY ACTIONS HOW TO WIN WITH MAGNUM

- 01 PRIORITY: Prioritize big brands within IC category
- 02 PLAY IN TOTAL MARKET: Play in total IC market with big brands in the right geographical areas
- 03 MEDIA: Rebook of Magnum media media and invest according to demand
- 04 HIGHER QUALITY OF PRODUCTS: Design for winning product experience and execute in all BU's according to demand
- 05 UNLOCK THE RIGHT R&D CAPABILITY: Unlock the right R&D capabilities



Artbio Scientific | Biotech Brand Architecture & Presentation System



Castille Capital Placement Memorandum

Changing the Face of Multifamily Ownership While
TRANSFORMING COMMUNITIES



Mission:
To empower minority women to break into this industry, take ownership, and forge their own paths to success.

Vision:
To provide quality workforce housing that focuses on resident services and enhances the lives of those who call our communities home.

Castille Capital & Consulting
Castille Capital offers a dual approach to multifamily real estate investment and advisory services, providing tailored solutions for operators looking to secure reliable capital and expert guidance.

CO-GP INVESTMENT MODEL

CASTILLE CONSULTING ADVISORY SERVICES

Fund Opportunity Investment Highlights

FUND SIZE:
\$25,000,000 - \$50,000,000

TARGET IRR: 15%-20% **TARGET CASH-ON-CASH RETURN:** 6%-8%

FOCUS:
High-growth, Quality Workforce Housing, co-GP investments for accelerated market entry, guided by Castille's extensive operational and asset management experience

How This Dual Approach Supports Growth

Capital & Expertise: Combining co-GP investment with expert advisory services ensures that operators have access to both capital and guidance for growth.

Scalable Success: Operators benefit from Castille's hands-on approach to management and deal execution, positioning them for long-term success and stability in an evolving market.

TARGETED ASSET PROFILE

- Workforce Housing/Affordable Housing
- 1980's to mid 2016
- 250 Units or less
- Class C, B & -A

CONTACT INFORMATION

EMAIL: Tinarae@Castille-capital.com

PHONE: 469-325-2036



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CROCAPITAL Investment Prospectus

\$360 Billion Global food tech market by 2028
[Route Planner Pro](#)

\$1 Trillion Ghost kitchen industry by 2030
[Route Planner Pro](#)

\$25 Billion U.S. meal kit market by 2027, growing at 19% annually
[The Foodonia Group](#)

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This is an overlooked market that will fill a void for chef and consumer at the closest distance.

BUILDING GROWTH STATISTICS

- 2,900+ new buildings (2021-2023) with 200+ units
- 17% increase compared to previous three years
- Median units in a high-rise: 274 units

CROCAPITAL FUND

PROJECTED EARNINGS AND SALES FOR 12 MONTHS

\$60M+ in revenue
\$325M+ earned & saved by users
\$1T+1 marked opportunity

GROWTH
Our Target: \$150 Million in Revenue in 3 years

CUMULATIVE REVENUE

32,481% Growth

2019 Actuals: -0.1M 2020-2023 Actuals: \$60M

A S K
\$5 MILLION

USE:
For the four different divisions to work seamlessly together to get Plateshare to a 100k host userbase

INVESTOR RETURNS

EQUITY SPLIT

- Initial Split: Investors receive 70% of equity; CroCapital retains 30%.
- After 14% IRR: Split adjusts to 60/40, favoring investors with a continued majority.

QUARTERLY DISTRIBUTIONS

- Targeted 6-7% quarterly distributions based on revenue performance, ensuring steady cash flow for investors as the business scales.

BUYBACK OPTION

- 3-Year Buyback: Option for CroCapital to buy back equity at a premium after three years, providing investors with a profitable exit opportunity.

Let's Start a Conversation

Interested in learning more about CroCapital? Contact us to discuss how we can help you achieve your investment goals.

CONTACT: Name Last Name

PHONE: XXX-XXX-XXX

EMAIL: name@companyname.com

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Gate Town Invest Capabilities Brochure

GATE TOWN INVEST, LLC
EQUITY INVESTMENT OPPORTUNITY

85 Business corridor
2138 Surret Drive in High Point, NC



Investment Offering

PROJECT OVERVIEW:

- Development of 30+ garages across three buildings on a single site at 2138 Surret Drive in High Point, NC
- Site preparation and construction expected to take 8-12 months.
- Leverage our market expertise to lease the buildings quickly.

INVESTMENT STRUCTURE:

- Leveraged, interest-only financing through stabilization (estimated 15 months).
- Post-stabilization options: exit, partial exit, or refinance to extend the hold.
- Pro-rata distribution of proceeds and excess cash flows between Sponsor and Investors.

ACQUISITION DETAILS:

- Under contract for an all-cash purchase of the commercial lots at 2138 Surret Drive, High Point, NC
- McDaniel Capital ("Sponsor") invites Investors to form a partnership for developing contractor garages/flex space on the site.

DEAL STRUCTURE

| | |
|------------------|-------------|
| Total Raise | \$2,500,000 |
| LP Equity | 80.00% |
| GP Equity | 20.00% |
| Preferred Return | 10.00% |

RETURN METRICS

| | |
|--|--------|
| Going-In Debt Yield | 21.83% |
| Going-In Cap Rate | 9.61% |
| Year 3 Cap Rate | 10.19% |
| Deal unlevered Internal Rate of Return (IRR) | 15.40% |
| Deal Levered Internal Rate of Return (IRR) | 20.42% |
| LP Levered Internal Rate of Return (IRR) | 27.90% |
| LP Equity Multiple | 2.97x |

Why We Love This Deal

- UNIQUE MARKET NICHE:** The deal targets a specific market segment (industrial and self-storage) that is currently underused.
- LOWER ACQUISITION COSTS:** The lack of retail requirements reduces land acquisition costs.
- HIGH DEMAND:** The deal anticipates full rental occupancy before construction completion.
- MINIMAL UPKEEP:** The units are not trendy and require little maintenance.
- LOW OPERATIONAL EXPENSES:** Individual metering reduces operational costs for the investment team.
- HIGH RETURN:** The deal offers higher rental rates compared to traditional storage units.

INVEST WITH US!
Schedule a call today.

 **Mark McDaniel**
Email: markmdaniel0629@gmail.com
Phone: +1 (336) 549-1816

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ECC Exteriors | Project Showcase

CLIENT: John Culp


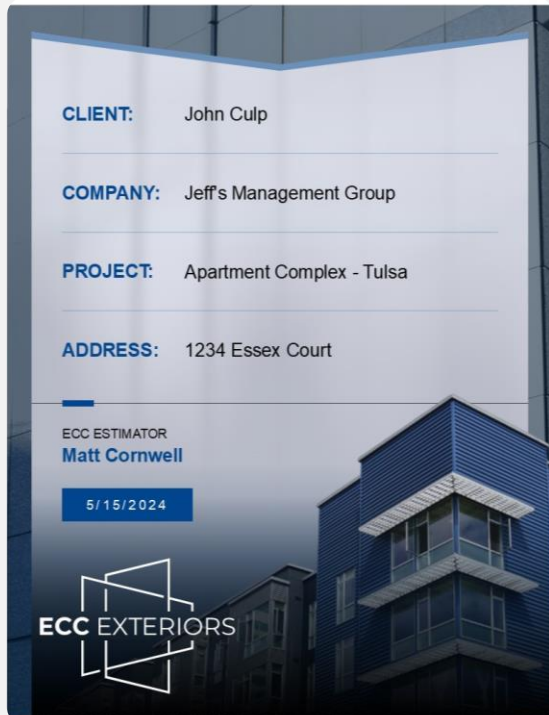
COMPANY: Jeff's Management Group

PROJECT: Apartment Complex - Tulsa

ADDRESS: 1234 Essex Court

ECC ESTIMATOR
Matt Cornwell

5/15/2024

ABOUT ECC

Executive Coatings And Contracting

Began operations in the Denver Metro area in the mid 1990's specializing in painting apartment complexes. Owners and Managers quickly learned that unlike many painting contractors, we are reliable, easy to do business with and proudly stand by our work. In order to fulfill our clients needs, Executive Coatings began offering services such as wood replacement, re-siding, floor coatings and roof replacement. Once we gained the praise and trust of major companies, we began expanding our services to other states to fulfill their needs. We are now one of the largest apartment painting and renovation companies in the Western U.S. With additional field offices in Irvine, San Jose, Seattle, Portland, Phoenix, Dallas, Austin, San Jose, Salt Lake City, Las Vegas and Orlando.

Project Management

- Project management is essential to making sure everyone is on the same page during an exterior renovation.
- Throughout the project you will be given updates on the status of our trades.
- This can include a weekly meeting onsite with superintendents and a project manager.
- Or you can receive a weekly update emailed to you showing our progress with links to project pictures.



SCOPE OF WORK LIQUID APPLIED ROOFING



INCLUDES

Coatings 10 apartment building flat roof (approx. 105,000 SF) with Sherwin Williams Uniflex Silicone44 White Roof Coatings.

PREP

- Before application, any loosely adhered coating will be removed and bare surfaces will be cleaned and checked for compatibility. In some cases, the use of primer may be necessary
- Powerwash exiting roof to remove all dirt, debris, dust and other foreign contaminants
- All seams and flashing details are coated with Brush-Grade Urethane to help withstand the expansion and contraction of the roof structure

ADHESION TEST


To ensure a successful application, we perform an adhesion test to ensure maximum adhesion of the base coat to the existing roof substrates



Terms and Conditions



Peachtree Virtual | Digital Media Kit



PEACHTREE VIRTUAL ACADEMY FOR YOUNG LEARNERS

PLANTING THE SEEDS FOR A SMARTER TOMORROW

WHO WE ARE

Peachtree Virtual Academy for Young Learners

Aims to create an accessible Mixed Reality environment that boosts the students' learning experience. We are currently developing a turn-key solution to address any school's specific needs when it comes to teachers explaining Mixed Reality technology.

Our Platform
Will provide the back-end support and infrastructure needed to create an interactive learning experience that helps children learn.

Mission Statement
At Peachtree Virtual Academy, we are committed to planting the seeds for a smarter tomorrow by providing cutting-edge Mixed Reality educational tools that inspire and engage young learners.

OUR PILLARS

- DIVERSITY**
We embrace a wide range of perspectives and backgrounds to enrich the educational experience.
- EQUITY**
Ensuring every student has access to the tools and opportunities to reach so success.
- COLLABORATION**
Partnering with educators and technologists to create seamless learning experiences.
- ACTION**
Implementing cutting-edge technology to drive educational advancement.
- TRANSFORMATION**
Quantifying success by integrating Mixed Reality into everyday learning.

Peachtree Virtual, Inc. | 807 Cost Avenue, Silver Spring, MD 20904 | 301-476-4647

SOLUTION MR EDUCATION MADE EASY

Peachtree's platform contains the back-end support and architecture organizations need to quickly and efficiently build, deploy, and scale MR learning applications.



Peachtree lets teachers supplement their planned curricula, thus enabling schools to focus on their core competencies rather than building out their own internal development studio, tools that inspire and engage young learners.

KEY FEATURES OF OUR PLATFORM

- User-Friendly Interface**
Designed with educators in mind, making it easy to create and implement MR lessons.
- Scalable Solutions**
Our platform can grow with your institution, accommodating increasing numbers of students and courses.
- Comprehensive Support**
We provide ongoing support and training to ensure your success.

The platform was specifically developed to allow education organizations to spend their resources on developing their areas of expertise. The products on the Peachtree Platform integrate with a suite of learning systems to provide an efficient educational experience.

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EDUCATING THE NEXT GENERATION THROUGH MIXED REALITY

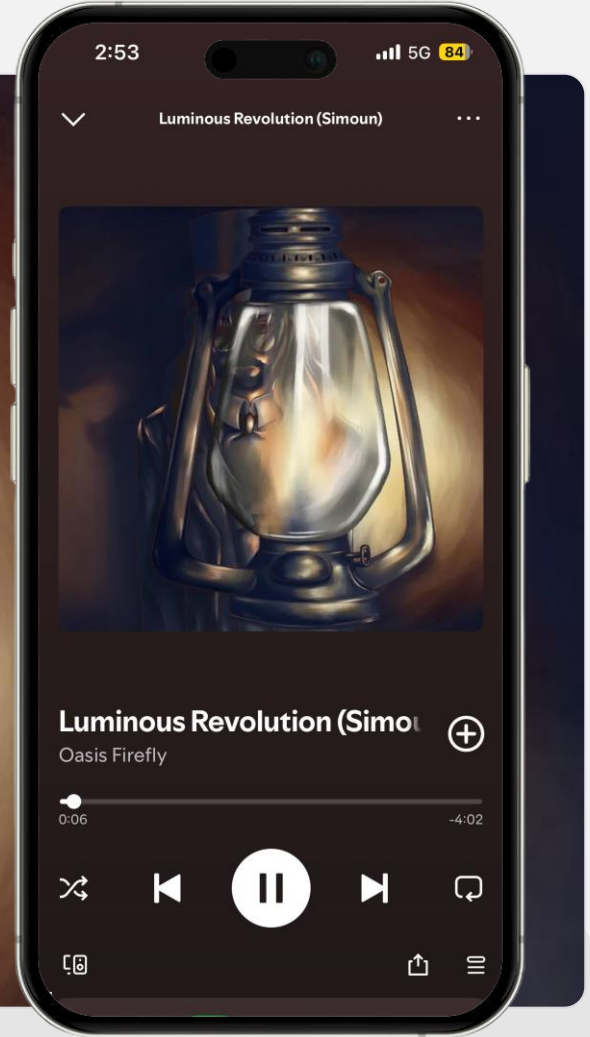
CONTACT US

2675 Kettle Creek Drive | Frisco, TX 75034 | PHONE: (302) 424-6969 | EMAIL: info@peachtreevirtual.com

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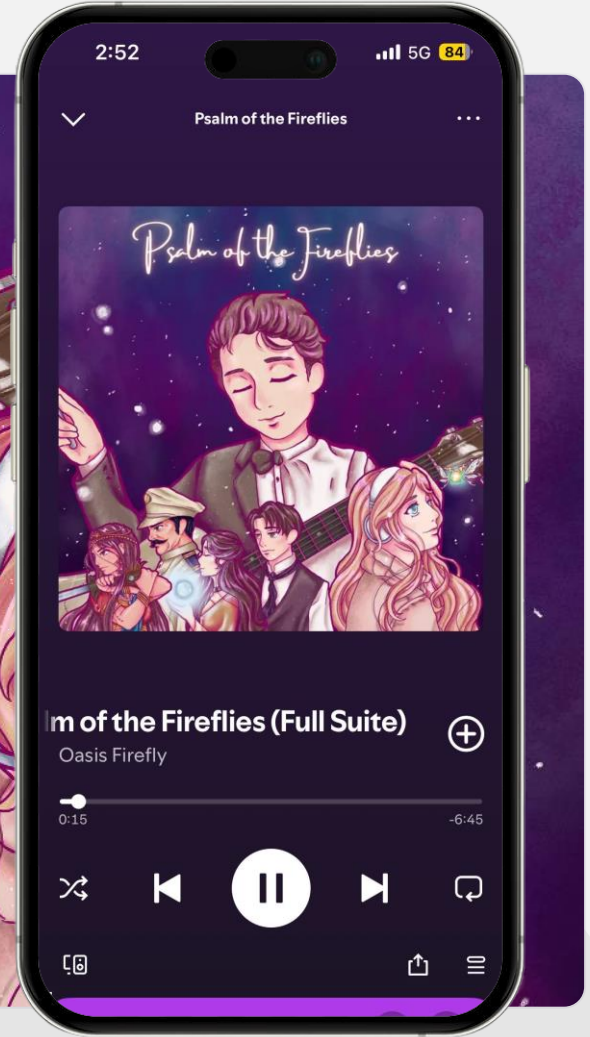
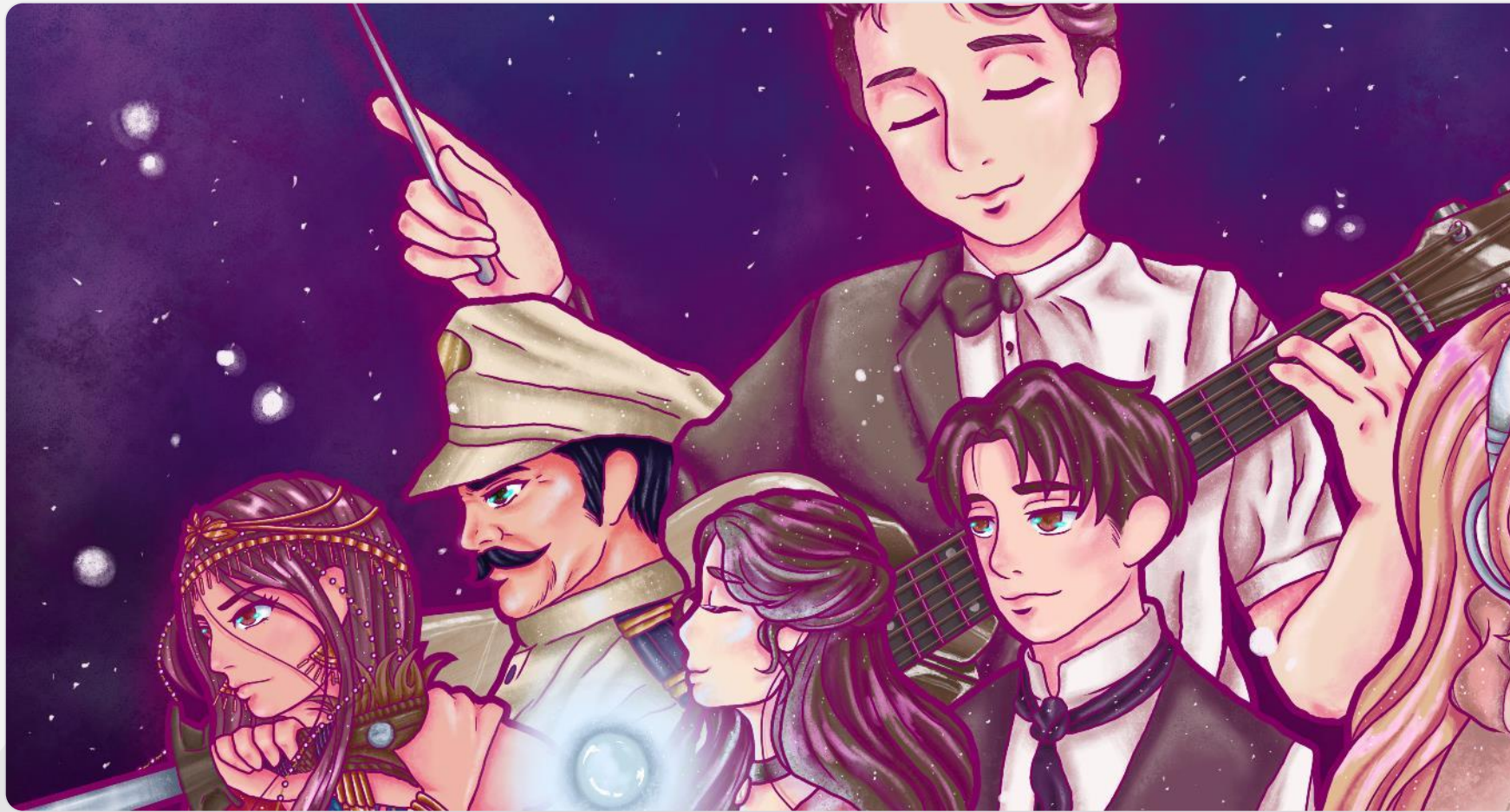
FACEBOOK: facebook.com/peachtreevirtual | TWITTER: @peachtreevirtual | LINKEDIN: linkedin.com/company/peachtreevirtual

Key Visuals & Cover Art | Digital Illustration for Streaming Platforms

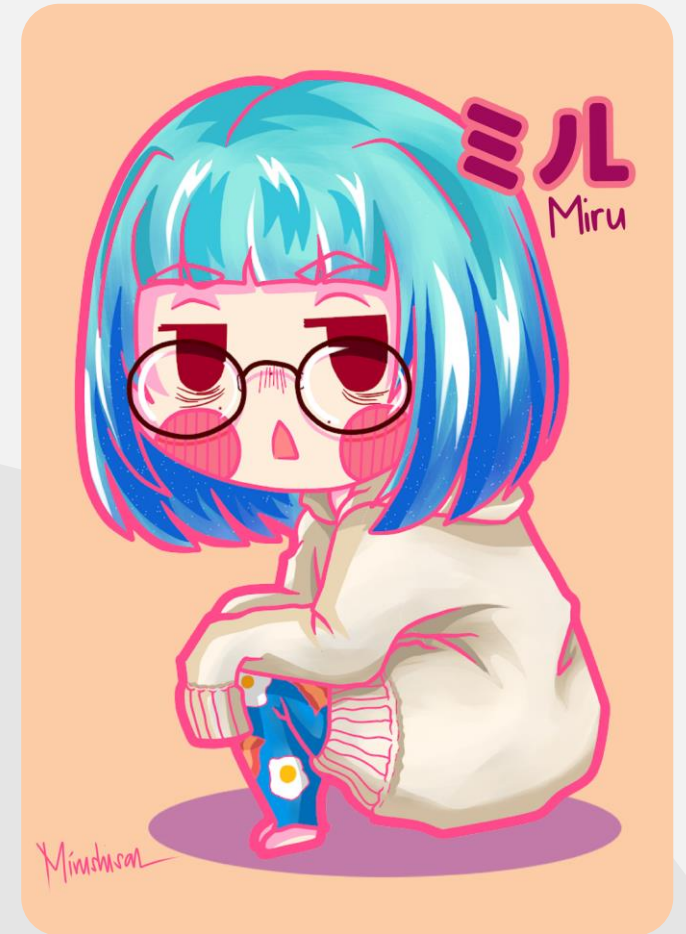
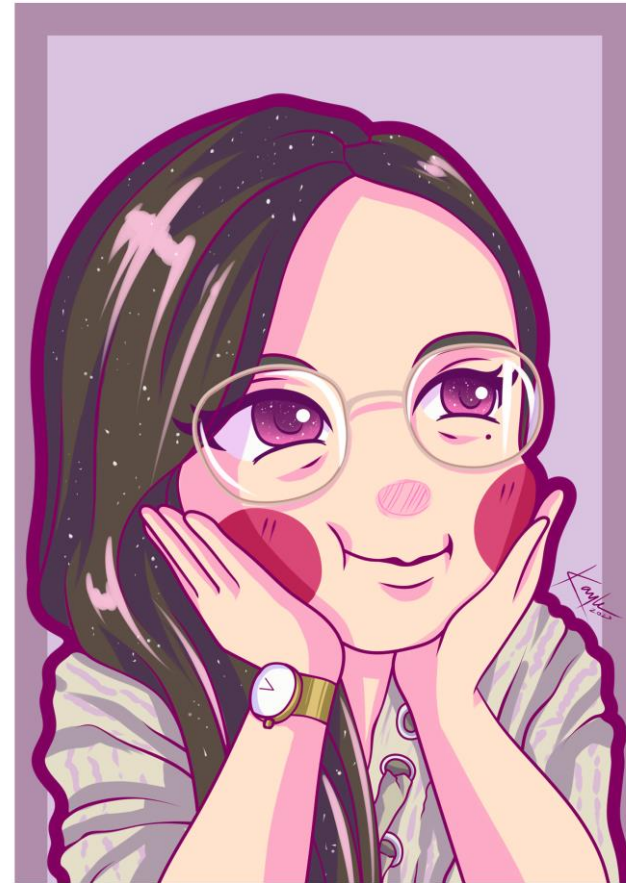




Key Visuals & Cover Art | Digital Illustration for Streaming Platforms



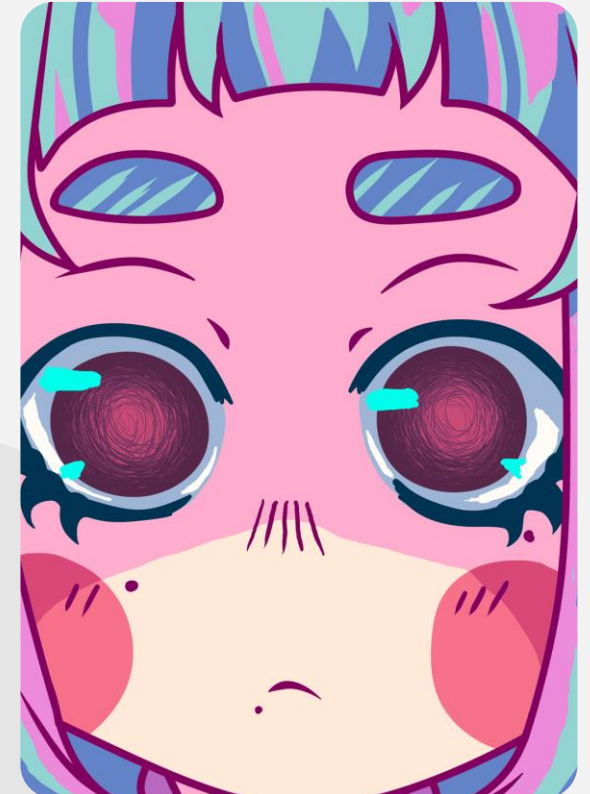
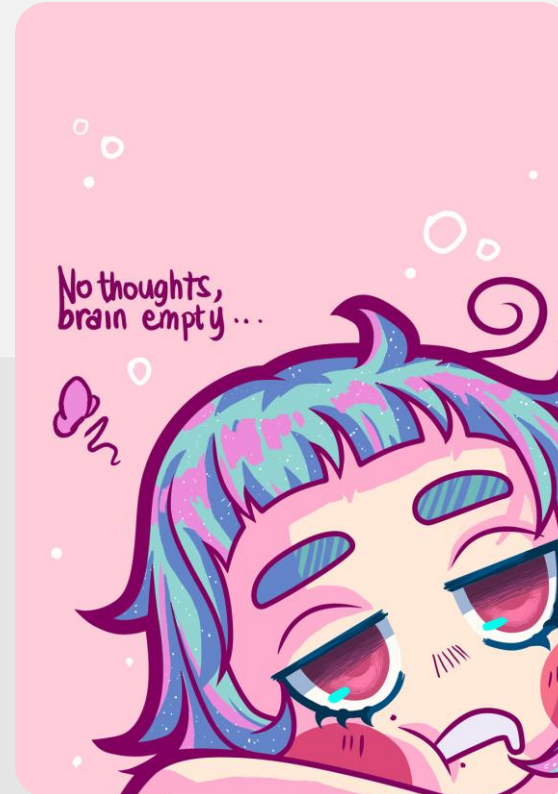
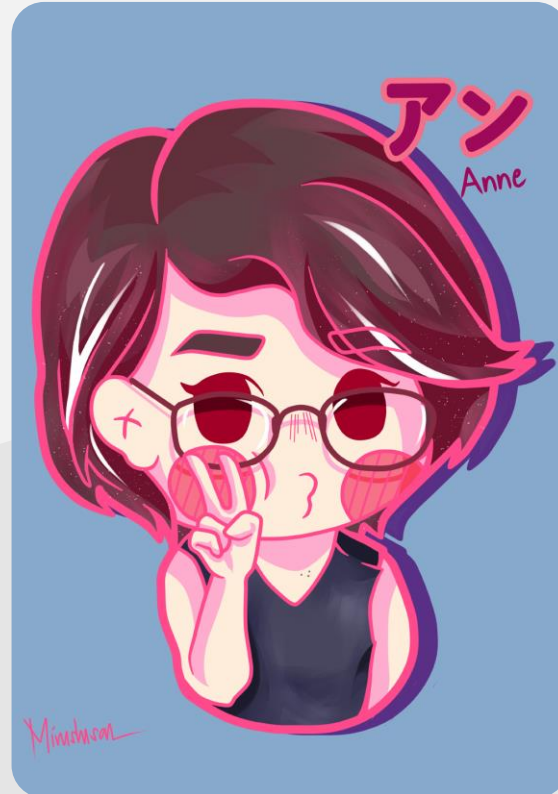
Custom Character Design & Digital Illustration



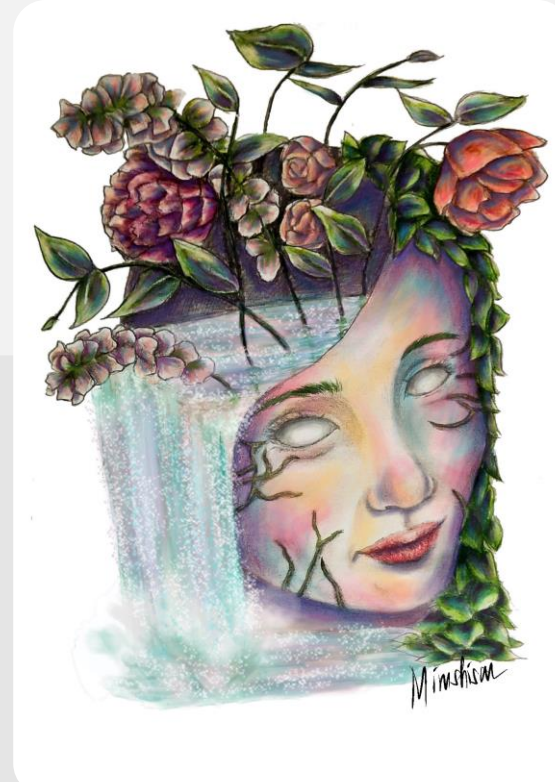
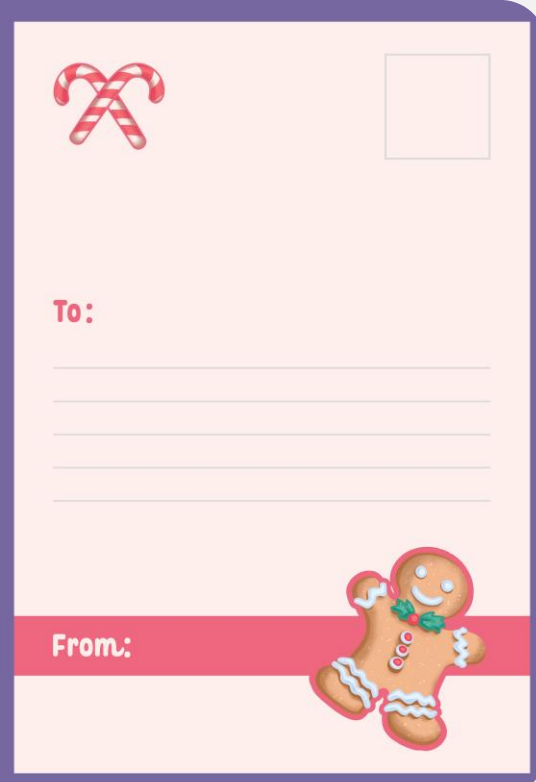
Vibrant Brand Mascots & Stylized Key Visuals



Vibrant Brand Mascots & Stylized Key Visuals



Conceptual Visual Assets & Editorial Painting | Applied Media Illustration





Spatial Architecture & 3D Visualization | Modern Residential Interior Design



Hospitality Spatial Design & Rendering | Premium Lounge & Bar Concept





Exhibition Spatial Curation | Thematic Home Office Concept for Creative Personas



Transit Infrastructure Design | Public Spatial Systems for Urban Commuters





Visual Identity Systems | Brand Identity & Wordmark Development Concepts

VISUAL IDENTITY SYSTEMS
SET 01



Wordmark

VISUAL IDENTITY SYSTEMS
SET 02



Wordmark

VISUAL IDENTITY SYSTEMS
SET 01



Combination Mark

VISUAL IDENTITY SYSTEMS
SET 01




Combination Mark

VISUAL IDENTITY SYSTEMS
SET 02



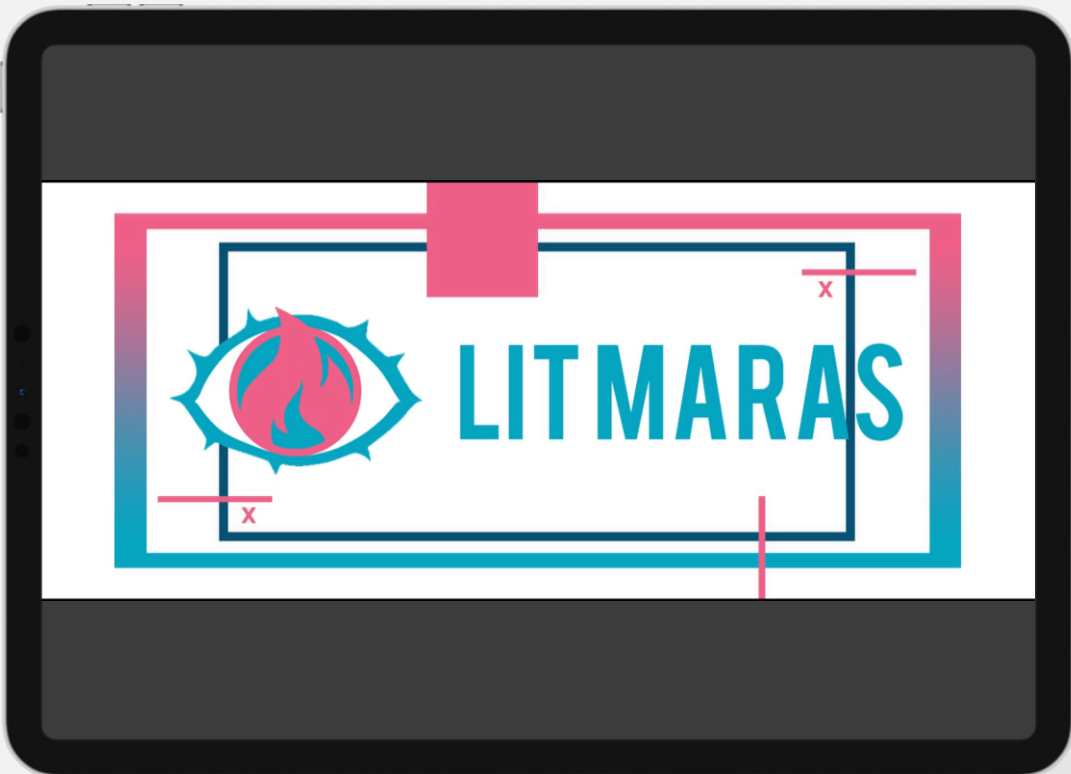
Combination Mark

VISUAL IDENTITY SYSTEMS
SET 02



Combination Mark

Interactive Motion Design | Sequential Asset Development for Indie Game Media



TAP TO VIEW VIDEO ANIMATION



Key Frame 01



Key Frame 02



Key Frame 03



Key Frame 04



Key Frame 05



Key Frame 06

Cookie Run: Sequential Media Design | User Acquisition (UA) Storyboard Production



FRAME 1

Creative starts with Aerial shot of Platter City. Copy "Welcome to Platter City — where every Cookie's a star!" pops into the frame.

FRAME 2

Scene transitions to flashbulbs and cheering fans as Cookies step onto the red carpet. Camera pans over DJ Miya posing for cameras. Copy changes to "The spotlight's on!"

FRAME 3

Quick-cut intros of the cookies from each faction appear on screen. Copy "Meet the Cookies of Platter City!" animates in the background.

FRAME 4

Transition to all Cookies gathered on a grand stage, waving and interacting with their fans. Copy "They're ready to meet you!" appears below the screen.

FRAME 5

Endcard reveals logo with CTA animating on loop.



Candy Crush: Player Engagement | User Acquisition (UA) Storyboard Production



Cats & Soup: Interactive Asset Design | Localized Mobile Storyboard Strategy



FRAME 1

Creative opens with a cute cat in a raincoat. Copy "どの子を選ぶ?" appears with 2 cat options to choose from.



FRAME 2

Transition to outfit selection screen. Copy changes to "おしごとの準備しよう!"



FRAME 2.5

Cut back to the choosing screen with updated cat options



FRAME 3

Transition to work kitchen setting. Food on plate 1 pops up with cat fur. Prompt will appear to choose "GO" or "STOP." "Stop" will be autoselected.



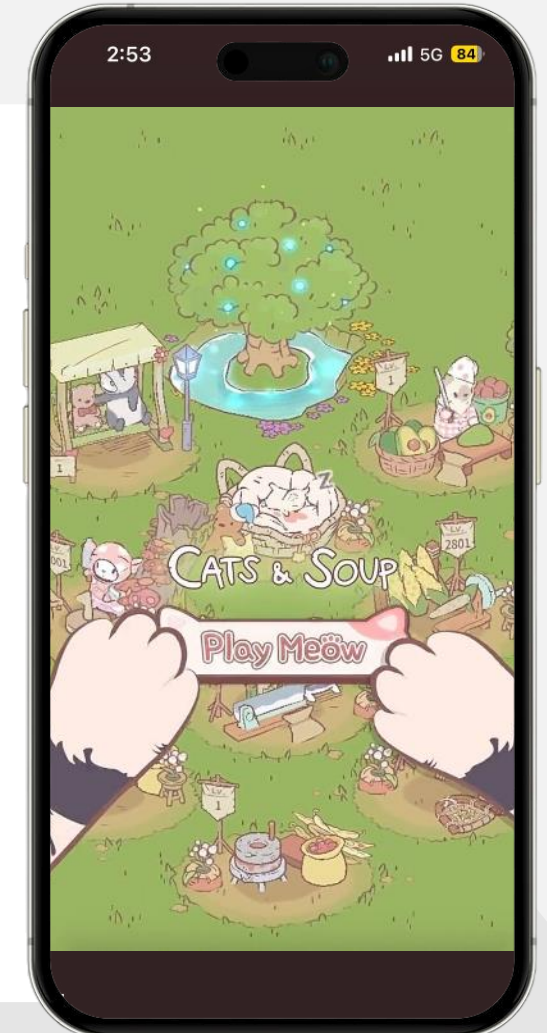
FRAME 4

New food pops up on plate 2. This time it's a perfect dish. "Go" will be autoselected. Copy "今日もよくがんばったね。" appears.



FRAME 5

Transition to end card. Cat paw hovers and taps "Play Meow" CTA button.

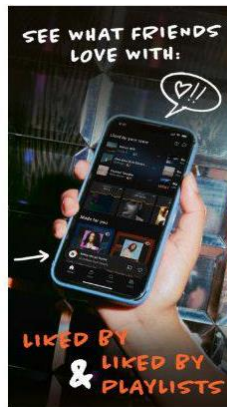


SoundCloud: Lifestyle Creative | Cross-Platform Storyboarding



FRAME 1

Creative starts with vinyl record playing with overlay of animated illustrations. Copy "What's new on Soundcloud?" appears.



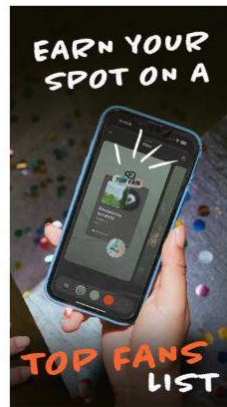
FRAME 2

Transition to "Liked by Your Crew" image. Screen pulses to emphasize track names. Copy changes to "See what friends love with: Liked by & Liked by Playlists". Scene then cuts to Lifestyle photos montage.



FRAME 3

Image then changes to "Message Bubbles" image. Copy "Share your favorite tracks with: Message Bubbles" appears. Scene cuts to new set of Lifestyle photos montage.



FRAME 4

Transition to animated demo of "Top Fan" badge appearing over a user profile. Copy changes to "Earn your spot on a Top Fans List"



FRAME 5

Show "Cast to Device" image. Copy "Curate the vibe IRL with: Cast to Devices" appears. Scene cuts to new set of Lifestyle photos montage.



FRAME 6

Transition to "Suggested Follows" image. Copy changes to "Find your friends with: Suggested Follows". New set of Lifestyle photos montage plays.



FRAME 7

SoundCloud logo with animated waveform pulsing to the beat. Text "Discover more with your community. Only on soundcloud" overlays in illustrated font. CTA pulses.



Cross-Brand Creative Strategy | Specialized Mobile Ad Recommendation Mockups

Audible



TAP TO VIEW ANIMATED MOCKUP

SoundCloud



TAP TO VIEW ANIMATED MOCKUP

Pokemon GO



TAP TO VIEW ANIMATED MOCKUP

Cooking Diary

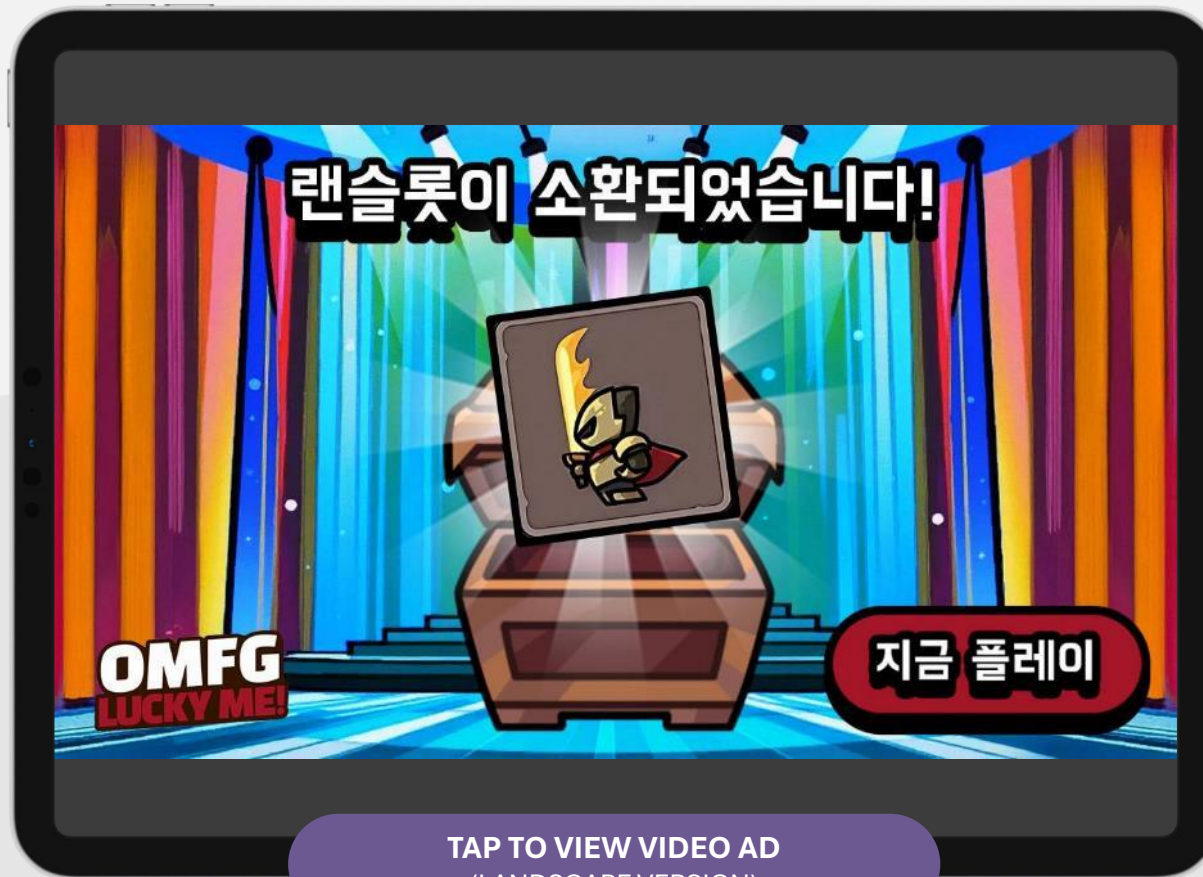


TAP TO VIEW ANIMATED MOCKUP

Lucky Me! | High-Velocity Video Ad Asset Production



TAP TO VIEW VIDEO AD
(PORTRAIT VERSION)

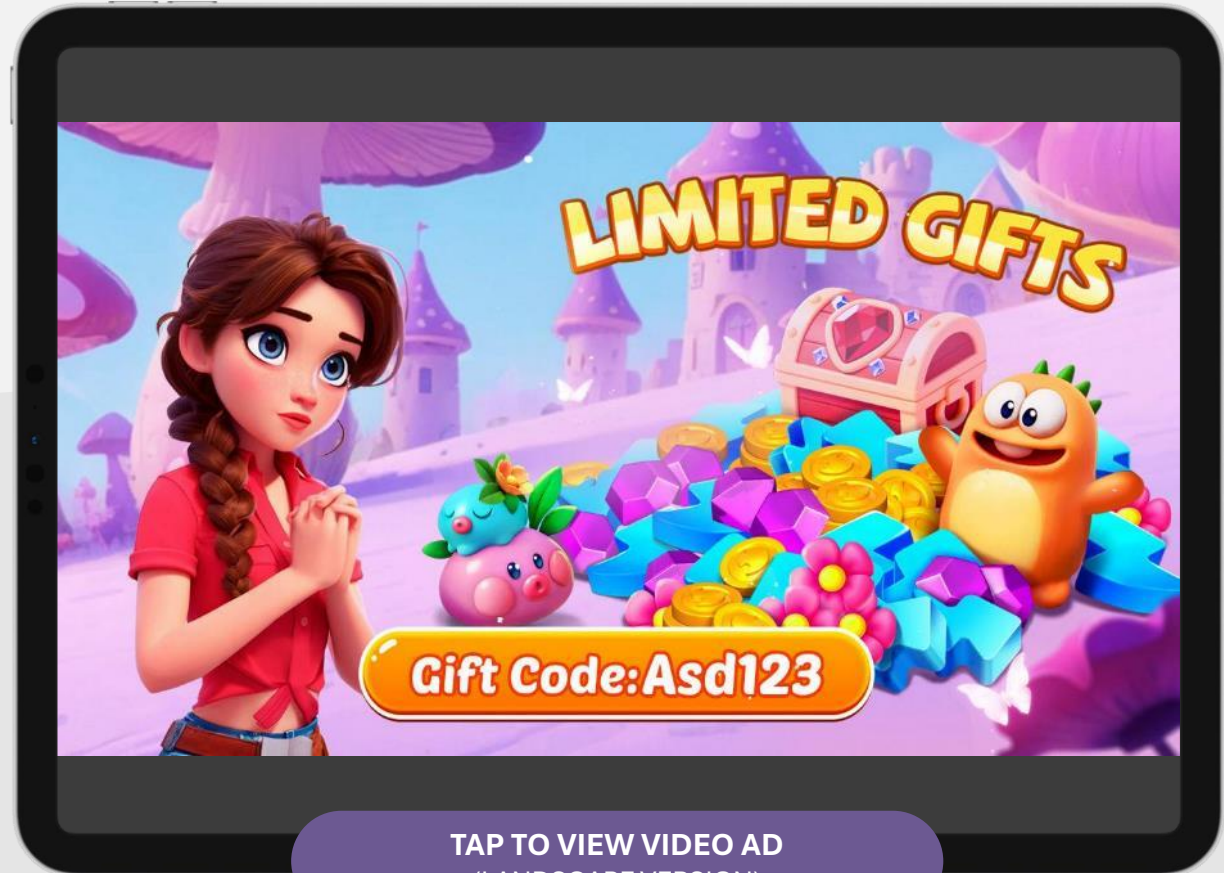


TAP TO VIEW VIDEO AD
(LANDSCAPE VERSION)

Dragonscapes | Performance Video Production & Promo Optimization

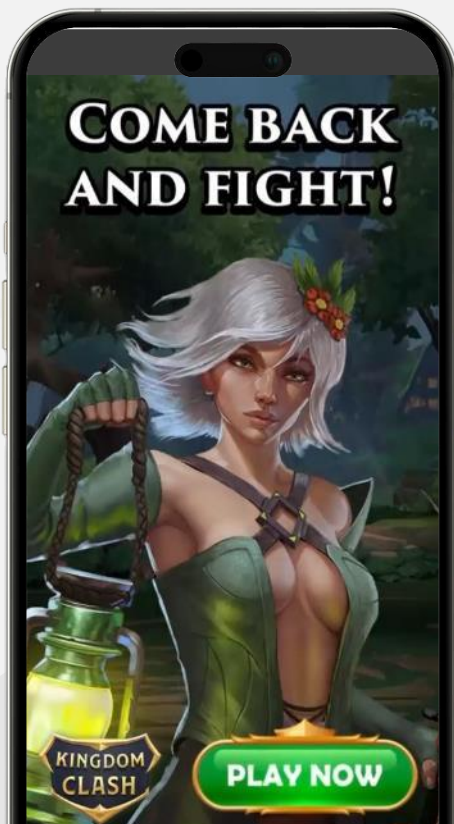


TAP TO VIEW VIDEO AD
(PORTRAIT VERSION)

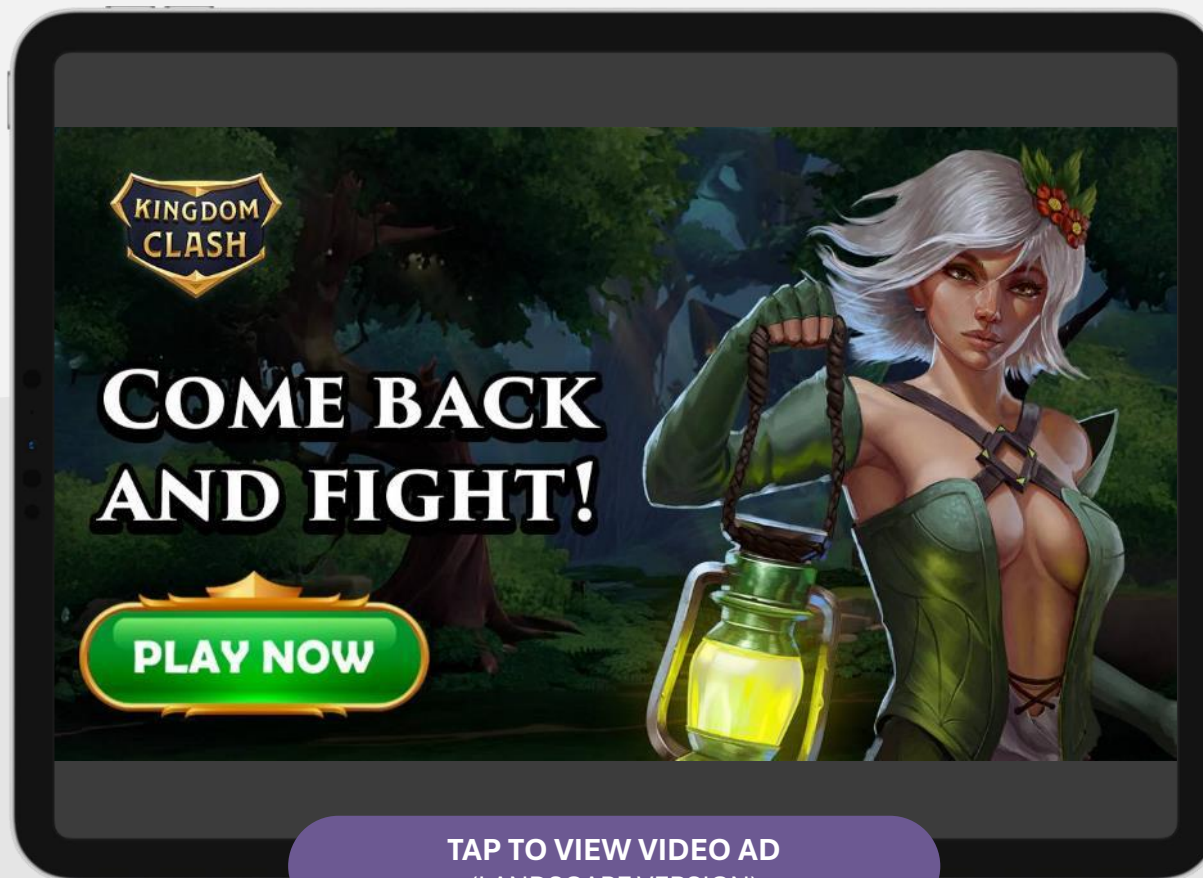


TAP TO VIEW VIDEO AD
(LANDSCAPE VERSION)

Kingdom Clash | Retargeting Video Strategy & Responsive Layout



TAP TO VIEW VIDEO AD
(PORTRAIT VERSION)



TAP TO VIEW VIDEO AD
(LANDSCAPE VERSION)

Deblock | Cross-Platform Video Production & Fintech Branding



TAP TO VIEW VIDEO AD
(PORTRAIT VERSION)





TAP TO VIEW VIDEO AD
(LANDSCAPE VERSION)




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